

Green Bay Craft Beer Week Intern

Green Bay Craft Beer Week is already working on its 3rd year and we are in need of up to two public relations/sales interns starting immediately. The craft beer industry is experiencing an unparalleled boom in growth which means an even bigger year for GBCBW. As a result, we are looking for one or two people to act as the ambassador for Green Bay Craft Beer Week. This unpaid internship will offer the right candidate(s) the opportunity to refine the public relations skills, increase his or her business and sales experience as well as broadening their marketing expertise.

Responsibilities

The ideal candidate(s) would be responsible for representing GBCBW on behalf of its founders and will always be operating in the best interest of GBCBW. That includes but is not limited to: soliciting venues and sponsors for GBCBW, educating potential participants on the different levels of sponsorships, educating participating venues and sponsors on how to navigate the webpage, ensuring the webpage is kept current and up to date, encourage sponsors and venues to list their ads/events on the webpage in a timely fashion, updating social media including Facebook, twitter, and Instagram, and delivering promotional materials such as t-shirts, posters, guidebooks, and coasters.

Qualifications

The ideal candidate(s) above all else, must LOVE craft beer. The responsible candidate(s) will also be over the age of 21 and poses a valid driver's license. And lastly, the ideal candidate(s) will always operate in the best interest of the venues, sponsors, and GBCBW as defined by the founders of GBCBW.

To Apply

Please send your resume and cover letter to:

gbcraftbeerweek@gmail.com